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Plextor Introduces the Simplest Way to Watch, Pause, Record TV on a Personal Computer
New ConvertX PVR Features Built-in TV Tuner, Free Integrated Electronic Programming Guide

FREMONT, Calif. - July 5, 2005 - Plextor® Corp., a leading developer and manufacturer of high-performance digital media equipment, today announced the ConvertX PX-TV100U Personal Video Recorder (PVR), a complete hardware and software solution for watching, pausing, and recording live TV on a PC. Priced at \$99.00 (MSRP), the ConvertX PX-TV100U is an inexpensive alternative to standalone PVRs that cost hundreds of dollars and require monthly service fees.

The ConvertX PX-TV100U is incredibly easy to install and use - users simply plug a cable, satellite, or antenna into the PX-TV100U's built-in TV tuner, and then use High Speed USB 2.0 to connect to their computer. The PX-TV100U uses high quality real-time video compression software to record TV programs to hard disk, CD, or DVD in several of the most popular video formats, including MPEG-1/VCD, MPEG-2/DVD, or DivX video. The PX-TV100U can also capture home movies and other video from a camcorder, VCR, or DVD player through composite and S-video connections.

"The PX-TV100U was designed to be the simplest and most affordable way to watch, pause and record live TV on a PC," said Howard Wing, vice president sales and marketing, Plextor. "Whether you are a businessperson who wants an easy way to record some TV shows to your laptop to watch on an airplane, a student who wants to add a TV to your bedroom or dorm room without the hassle and expense of buying a separate TV, or just someone who wants to watch some TV while surfing the net and record a few

shows for the kids, the PX-TV100U is for you. Not only did we include all the features people would want, we did it at an affordable price and without those irritating monthly service fees."

The PX-TV100U comes bundled with the easy to use SageTV Lite PVR software which makes it easy for users to watch, pause, rewind, fast forward, and record live TV from a full screen 10 foot user interface. SageTV Lite includes a free 3-day integrated Electronic Programming Guide (EPG) so users always know what is on TV and can easily select upcoming programs to record. The free EPG service covers all cable, satellite, and broadcast television networks in both the US and Canada.

"Most bundled PVR solutions strip out vital features to make them more affordable" said Dan Kardatzke, President & COO of SageTV. "Plextor and SageTV worked closely together to come up with an affordable bundled solution that gives consumers all the essential features they want with the benefits of a 3-day EPG to record all your favorite shows. SageTV Lite also makes it easy for customers that need more features to upgrade to our SageTV Media Center software."

The PX-TV100U also comes bundled with Ulead VideoStudio SE DVD for video editing and authoring interactive DVDs. Award-winning VideoStudio features an innovative Movie Wizard that will automatically edit a video complete with titles, transitions and special effects. For advanced users, the VideoStudio Editor includes high-end video editing features, including titles, transitions, special effects, automatic background music generation, picture-in-picture, and video overlays, as well as DivX and MPEG-2 smart rendering.

Recommended System

Intel Pentium 4 2.4 GHz personal computer; Microsoft Windows XP, Windows 2000 operating system; 512 MB RAM; 7200 rpm hard disk drive; USB 2.0 port; CD/DVD drive; sound card; 1024 x 768 screen resolution with 24-bit color.

Pricing and Availability

Plextor's ConvertX PVR PX-TV100U ships on June 10, 2005, with a Manufacturer's Suggested Retail Price (MSRP) of \$99.00 USD. Complete retail package includes the PX-TV100U hardware, the Sage TV Lite software; USB 2.0 cable, composite audio/video cables, and Ulead VideoStudio SE DVD software.

About Plextor

Plextor Corp. is a leading developer and manufacturer of high-performance digital media equipment for professionals, consumers, and enterprises. Headquartered in Silicon Valley since 1990, Plextor has introduced generations of award-winning products, including digital video converters and CD-R/RW, DVD+R/RW, and DVD±R/RW optical disk drives. Plextor is privately owned by Shinano Kenshi Co., Ltd., a developer and manufacturer of advanced technology hardware and precision electronic equipment headquartered in Japan. Shinano Kenshi is best known for its expertise in manufacturing motors. Contact Plextor at www.plextor.com.

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