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Plextor Adds MPEG-4 Capture to PVR for Macintosh Computer

Highly Compressed MPEG-4 Files Ideal for Archiving and Wireless Networks

FREMONT, Calif. - February 7, 2005 - Plextor® Corp., a leading developer and manufacturer of high-performance digital media equipment, today announced the availability of Elgato EyeTV 1.7 software for the ConvertX Personal Video Recorder for the Macintosh. EyeTV 1.7 allows users to take advantage of the ConvertX PVR's built-in MPEG-4 hardware video compression capability in addition to previously available MPEG-1 and MPEG-2 formats. Other new features of the software include a more robust ability to search and sort recorded videos, making it easier for users to find the recording they want to watch. EyeTV 1.7 is a free update for current ConvertX PVR for the Mac owners, and is available for download from www.elgato.com.

While the MPEG-2 format is perfectly suited for making DVDs to play in standard consumer DVD players, the files are too large to easily archive them on hard disk or transfer them over wireless networks. MPEG-4 compression allows users to store approximately three times as much video in the same amount of hard disk space without losing quality. This can free up considerable hard disk space to record more video and makes it easier to transfer video files across standard home wireless networks.

"ConvertX devices have always included a hardware MPEG-4 encoder, and with the release of EyeTV 1.7 software, Macintosh users now can take advantage of it," said Dirk Peters, director of marketing, Plextor. "MPEG-4 opens up so many new applications for video on the Mac, and it's a free update for Plextor users."

Plextor also announced a new \$49 software upgrade that enables ConvertX PVR for the Mac users to install and use the device on a PC in addition to a Mac. This makes ConvertX the first personal video recorder with cross-platform

compatibility, a valuable feature for users with both PCs and Macs in a single household, school, or business.

Recommended System

Apple OS X Compatible Mac CPU; Apple OS X 10.1.5 or above operating system; 20 MB free space for software installation; Apple QuickTime 6; USB connection. Roxio Toast 6 Titanium is recommended for CD or DVD creation.

Pricing and Availability

Plextor's ConvertX Personal Video Recorder for Mac is shipping immediately with Elgato EyeTV 1.7 software. ConvertX PVR for Mac has a Manufacturer's Suggested Retail Price (MSRP) of \$229.99 USD. EyeTV 1.7 is a free update for current ConvertX PVR for the Mac owners, and is available for download from www.elgato.com. Windows Compatibility Software CD is \$49 and can be ordered from Plextor by calling 510-440-2000.

About Plextor

Plextor Corp. is a leading developer and manufacturer of high-performance digital media equipment for professionals, consumers, and enterprises. Headquartered in Silicon Valley since 1990, Plextor has introduced generations of award-winning products, including digital video converters and CD-R/RW, DVD+R/RW, and DVD±R/RW optical disk drives. Plextor is privately owned by Shinano Kenshi Co., Ltd., a developer and manufacturer of advanced technology hardware and precision electronic equipment headquartered in Japan. Contact Plextor at www.plextor.com

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