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Disc Makers Selects Plextor as Exclusive Provider of CD-RW and DVD-R Drives  
*Industry leaders join forces to offer high-performance, high-quality CD/DVD duplication systems to corporate, music, and video customers*

FREMONT, CA. - May 18, 2004 - Disc Makers, the nation's leading independent media manufacturer, today announced it has selected Plextor® Corp., a leading developer and manufacturer of high-performance digital media equipment, to integrate CD/RW and DVDR drives exclusively for Disc Makers' in-house duplication operations as well as duplicator systems sales to customers. Disc Makers' customers will now, at no extra charge, get the benefit of the industry's fastest disc duplication throughput through the integration of Plextor's CD/DVD optical recording drives.

Disc Makers has integrated Plextor burners into its complete line of Reflex Series manual duplicators and Elite Series automated CD and DVD duplication and printing systems. The Plextor drives include the PlexWriter 52/24/52A CD-R/RW drive with 52X CD-R and the dual-format PX-712A DVD±R/RW drive with 12X DVD+R, 8X DVD-R, and 48X CD-R. In addition to fast recording speeds, all Plextor drives feature very high data throughput, making volume applications like duplication more productive and cost-effective. Plextor drives also are compatible with a wide range of CD and DVD media, giving customers more flexibility.

Disc Makers' state-of-the-art facility in Pennsauken, NJ, which offers a full range of media duplication, replication, printing, and packaging services, is being completely outfitted with Plextor CD and DVD drives. "The quality of Plextor's drives is so exceptional that our company decided to use them in-house as well as resell them to our customers," explains Tony van Veen, Vice President of Sales & Marketing for Disc Makers. "By combining the most reliable drives with the highest quality duplicators, our top-of-the line systems will be capable of reproducing more than 400,000 discs over their lifetime. Plextor is a company that consistently introduces drives with faster recording speeds, a critical factor in our business where every second of recording time counts."

"Working with Disc Makers is a major opportunity for Plextor to expand the reach of our sales channels into new markets," said Howard Wing, Vice President of Sales and Marketing for Plextor. "With millions of catalogs sent out to corporate users, music and video professionals, churches, and schools each year, Disc Makers is the number one direct seller of CD/DVD duplicators. As the exclusive supplier of CD/DVD drives to Disc Maker, we foresee robust sales resulting from this partnership."

Disc Makers' made-in-the-USA duplicators start at just \$299 and are available directly from the manufacturer at [www.discmakers.com/duplicator](http://www.discmakers.com/duplicator). For more information about Plextor's optical recording products go to [www.plextor.com](http://www.plextor.com).

#### About Disc Makers

Disc Makers is the nation's leading one-stop source for all CD, CD-ROM, DVD, duplicator, and blank media needs. Founded in 1959, Disc Makers manufactures, prints, and packages millions of discs each year for thousands of independent musicians, filmmakers, and corporate customers - all under one roof. Its technology, equipment, and staff lead the industry, having won multiple awards for in-house graphic design and on-disc printing. Disc Makers' reputation in the independent music world has been cemented with the valuable services it offers its customers including, free worldwide distribution, promotional posters, free critiques by nationally recognized A&R reps, free UPC barcodes, and volumes of helpful guides and newsletters. Disc Makers is based in Pennsauken, NJ and has regional offices in Los Angeles, New York City, Silicon Valley, Puerto Rico, and Seattle.

#### About Plextor

Plextor Corp. is a leading developer and manufacturer of high-performance digital media equipment for professionals, consumers, and enterprises. Headquartered in Silicon Valley since 1990, Plextor has introduced generations of award-winning products, including digital video converters and CD-R/RW, DVD+R/RW, and DVD±R/RW optical disk drives. Plextor is privately owned by Shinano Kenshi Co., Ltd., a developer and manufacturer of advanced technology hardware and precision electronic equipment headquartered in Japan.

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