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Press Release

FOR IMMEDIATE RELEASE

SAI ANNOUNCES WRITE ONCE ARCHIVING SOFTWARE FOR BLUE LASER HIGH CAPACITY RE-WRITEABLE OPTICAL DISK DRIVES

DISK DRIVE TUNEUP™ PRO V4.0 FOR MS WINDOWS™ PROVIDES DRAG & DROP WRITING TO HIGH CAPACITY WORM & RE-WRITEABLE DISKS INTEGRATED WITH MS WINDOWS EXPLORER™

Bothell Wash.—8 March 2004

Software Architects, Inc., the world's first and leading supplier of disk drive software and technology using the Universal Disk Format (UDF), announced the release of Disk Drive TuneUp™ Pro v4.0 for MS Windows™. The software is the world's first PC product that supports Plasmon UDO™ and Sony PDD™ drives. These devices are the first two commercial implementations of blue laser based, high density optical recording technology. (*Note: "PDD" is Sony's trademarked name: "Professional Disk for Data"*).

Reliable Archiving to Blue Laser optical discs

Disk Drive TuneUp™ Pro is the first "drive letter access" writing utility that integrates UDF format WORM devices with Windows Explorer. The software enables users to set up, run, test, repair and back up your files to re-writable and block addressable WORM media. When writing to WORM media, each file is written to disc when the file is closed. This is safer and more reliable than the "session writing" strategy for write once media software that is often employed when writing to CD and DVD media.

Easy to Use

Disk Drive TuneUp provides an easy to use "drive letter interface" for reading and writing to disc. Simply drag & drop files to add, arrange or delete from the disc within Windows Explorer. Third party applications can access the disc using standard Windows system calls. The Format application allows you to select the appropriate bus (SCSI, IDE, USB or FireWire), choose the drive, select the format type, partition & format the disc. Advanced features include testing the media and sparing defective sectors.

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Integrated Backup, Disc Repair & File Recovery

The software includes backup support for multiple disc sets and file recovery on any system without the need for recovery software. Disks formatted in UDF can be diagnosed, repaired, and files recovered to hard disk as required.

Key Benefits:

- Single source product for all basic functions, including formatting, partitioning, reading, writing, backup, media repair and file recovery.
- Optimized for use with block addressable PDD and UDO drives
- Backward compatible with installed base of MO drives
- OSTA UDF compliant for reliable disc interchange
- Supports both re-writable and write once media
- Optimized writing performance through proprietary caching technology

System Requirements

PC's running MS Windows Win2000, XP and Windows Server 2003 Intel Pentium or equivalent processors; 256K RAM; SCSI, ATAPI, FireWire or USB interface; Ultra SCSI interface; Plasmon UDO, Sony PDD, Sony MO, or Fujitsu MO drives.

Pricing & Availability

Disk Drive TuneUp Pro List Price: \$99.00 US. OEM and Developer pricing available upon request. English and Japanese versions available March 2004. Linux versions available Q2 2004. Developer Toolkit available Q2.

For More information about SAI Software & Technology

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About Software Architects, Inc.

Software Architects, Inc. ("SAI"), is the world leader in UDF and Blu-ray Disc file systems, formats and device driver technology for personal computer and consumer electronics applications. The company applies its software technology to address media compatibility and file interchange between a wide variety of computing and electronics devices.

Founded in 1987, the company has fifteen years of experience in developing and licensing its technology to OEM manufacturers, systems integrators and resellers in world markets. As a member of the Optical Storage Technology Association (OSTA), the DVD Forum, Recordable DVD Council, DVD+RW Alliance, CDs 21 Solutions trade group, the "Mount Rainier Initiative", the "Mt. Fuji Group" and a Blu-ray Disc Founders Group Adopter, SAI plays a leading role in the application of the Universal Disk Format, MPV™ and Blu-ray Disc File System technology to a variety of computer and consumer applications. Visit www.softarch.com

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