Capturing Content
Tuesday, October 14th, 10:15am

Moderator:  Jim Taylor
Sonic Solutions

Panelist:  John Godwin
Movielink

Jeff Klugman
TiVo

Avi Greengart
Jupiter Research

John Minakais
321 Studios
Jim Taylor
Sonic Solutions
Chief of DVD Technology and General Manager, Advanced Technology Group

Jim Taylor is widely recognized as one of the world’s leading experts on DVD. In addition to his best-selling book, *DVD Demystified*, Jim created the Internet DVD FAQ, writes frequently about DVD, serves as President of the DVD Association, was named one of the 21 most influential DVD executives by DVD Report, and was an inaugural inductee into the 2002 Digital Media Hall of Fame. Jim has worked with interactive media for over 20 years, developing educational software, laserdiscs, CD-ROMs, Web sites, and DVDs. Jim served as DVD Evangelist for Microsoft before joining Sonic Solutions. He has taught seminars and given presentations on DVD technology at over a hundred conferences around the world.
John Godwin
Movielink, LLC
Chief Technology Officer

As the Chief Technology Officer for Movielink, John Godwin is responsible for all company infrastructure and operations including Movielink's web site, content distribution network, content security, e-commerce operations and business systems. John will direct Movielink's technical evolution into new services, platforms and distribution methods.

John brings to Movielink over ten years of experience in media delivery. Those years included a key role as the principal architect on the DIRECTV launch team. Most recently, he was DIRECTV's Chief Technologist and Senior Vice President for Advanced Products. John also brings to Movielink over a decade of experience in telecommunications systems development for voice, data and television.

John holds an M.S.E. in Computer, Information & Control Eng. and another in Aerospace Eng, both from the University of Michigan. He also has a B.A. in Physics from De Paul University.
Jeff Klugman  
TiVo  
Vice President, Licensing Group  

At TiVo, Jeff is responsible for building licensing relationships with the Company’s commercial and strategic partners, including alliances with service providers, consumer electronics and set-top box manufacturers, and technology companies.

Jeff brings more than 17 years of engineering, marketing, business development and general management experience to TiVo. Before joining TiVo, Jeff had been recruited to run PointsBeyond, an online content site and marketplace focused on the outdoor adventure market. As CEO, Jeff expanded the executive team, raised a venture round of financing, built a low-cost editorial model for new weekly content, and launched the site ahead of schedule. Prior to that, Jeff was Vice President of Marketing for the Consumer Electronics Business Unit at Quantum Corporation, where he founded that business and built Quantum’s first business relationships with consumer-oriented companies such as Panasonic, Sony and TiVo. Jeff also had development responsibility for several new Quantum products, including the launch of a new consumer PC storage device that generated over $800 Million in revenue for Quantum.

Jeff started his career at Hewlett-Packard and held a variety of engineering, marketing management and business development roles.

Jeff earned a B.S. with Honors in Mechanical Engineering from Carnegie Mellon University and holds an MBA from Stanford University.

Favorite TV Shows  
The West Wing  
Washington Week in Review  
Yankees Baseball
Avi Greengart is a Sr. Analyst at Jupiter Research, covering personal and wireless technologies: wireless handsets, consumer electronics, PC peripherals, and home theater. He is frequently sought out by publications such as The New York Times, the Associated Press, CBS MarketWatch, the BBC, TechWeb, Forbes, and USA Today. He has been a featured speaker at numerous conferences, seminars, and events.

Avi is a staff writer for Secrets of Home Theater and High Fidelity Magazine, and writes a monthly consumer electronics column at http://www.greengart.com.

Avi joined Jupiter Research in 2002. Prior to Jupiter, he was a Senior Product Marketing Manager at Intel for SMB telephony products.

Greengart graduated from Yeshiva University with a B.A. with honors in English Literature, and attended Seton Hall University towards an M.B.A. He lives in Northern New Jersey.
John Minakais  
321 Studios  
Vice President Product and Business Development

John Minakais has worked for both Fortune 100 companies and the US Government. He joined 321 Studios' team in April of 2003. A graduate of Rensselaer Polytechnic Institute he has both graduate and undergraduate degrees in science and engineering.

321 Studios, develops and sells some of the most innovative and easy to use DVD-copying software on the market today. Based in St. Louis Missouri, the company sells DVD Copy Plus™ and DVD X COPY GOLD™, and DVD X COPY XPRESS™, which allows consumers to protect their investment by making backup copies of their DVD movies onto CDs and DVDs.

Throughout his career John has been involved in cutting edge computer related technologies. He has worked with secure networks, service provider backbone networks and both long haul optical and broadband access technologies.

His move to 321 Studios has allowed him to leverage his experience in the creation of new products and technologies.